

The Town of Cochrane is seeking an effective leader who will apply their exceptional business, marketing and fundraising acumen to reposition the Polar Bear Habitat (PBH) for long term sustainability. Using their successful revenue generation experience along with their exceptional long term planning skills and knowledge of the public sector, they will work with the Foundation Board to maintain the Polar Bear Habitat as an example of best practices in Polar Bear Care, help increase conservation and related research along with increasing opportunities in the area of eco tourism, education and research.

The Polar Bear Habitat, situated in Cochrane, Ontario was opened to the public in 2004 and operated mainly as a tourism attraction. It quickly became a regional anchor supporting other new facilities that opened as part of the regional James Bay Excursion project theme.

Zoos and Aquariums the world over are evolving. Where once many saw their role simply as exhibitors of animals, accredited institutions today share the belief that in addition to a moral and professional responsibility for the welfare of the animals in their care, they also have a responsibility to protect the planet's biodiversity through public engagement, conservation and research.

In recent years the facility has been transforming itself and tailoring experiences that are less invasive for bears. With our growing focus on best practices regarding Polar Bear care and research, we talk about our bears and tell their story and interpret how new research will improve their well-being and how this could lead to improving or sustaining the life for bears in the wild and supporting conservation.

The Executive Director, reporting to the Town of Cochrane's Chief Administrative Officer and the PBH Board of Directors, will prioritize the allocation of resources, developing their team and entrusting them with key deliverables. Drawing on superior influencing skills, they will engage and appreciate staff, volunteers and the local community as critical contributors to the creation of memorable experiences for visitors and communicate effectively with internal and external stakeholders. Drawing on their experiences in the not-for-profit or public sector, the Executive Director will execute the mission of the Polar Bear Habitat and Heritage Village in consultation and collaboration with the Board, their team, Town of Cochrane, partners and diverse stakeholders, upholding the values of the Polar Bear Habitat and Heritage Village, and promoting its value to the community.

The ideal candidate will have:

- Post Secondary Degree in Public or Business Administration, Marketing and Fundraising, Wildlife and Fisheries or related education and experience.
- Demonstrated 5 years successful experience as a Senior Executive in at least two of following service areas: marketing and fundraising; business administration; transformative change projects within a related field, public or non profit sectors; projects or roles that improved organizational sustainability; zoos and aquariums, eco-tourism, animal parks, conservation, research and wildlife management.
- Working Knowledge in at least two areas: Public Sector or Board operated not for profit organizations, advocacy and donor stewardship, conservation, zoos and aquariums and/or wildlife centres, eco tourism and education, research and heritage preservation.
- Demonstrated skills in branding, marketing and successful fundraising.
- Strategic planning and leadership skills including demonstrated Human Resource Management skills.
- Strong financial management, budgeting and grant writing
- Demonstrated success in working with a Board, Volunteers, Public Sector and Community partners.

Please feel free to forward this opportunity to those that may be interested. To learn more about the Polar Bear Habitat, visit <https://polarbearhabitat.ca>. To get more information or to submit your resume please contact Evelyn Dean at info@edeanassociates.com, visit www.edeanassociates.com or leave a message at 519-538-4391. We look forward to your inquiries. Please contact us by no later than August 17, 2018.