

## CHALLENGES FOR ACCs: BUILDING TRUST INSIDE AND OUTSIDE

Delta Ottawa City Centre Hotel 101 Lyon Street • Ottawa, Ontario Location: Chaudière • 1:30 p.m. – 5:00 p.m.

SATURDAY, JUNE 14, 2014

12:30 - 13:30

**REGISTRATION** 

13:30 - 15:00

**Building Trust within the Animal Care and Use Program** 

Speakers: Richard Hodges and Badru Moloo

This session will focus on several elements and strategies that can help build trust within an animal care and use program, including optimizing ACC composition, tools to inform and involve animal users, ways to improve communication with animal caregivers, building the (almost) perfect protocol form, and achieving consensus on a user-friendly animal use protocol form that is straightforward to fill out, provides the necessary information to the ACC, and can easily be used in practice by the animal caregivers and users.

15:00 - 15:15

**BREAK** 

15:15 - 17:00

**Building Trust with the Outside World** 

Speakers: Bill Gelling and Marie Bédard

Speakers will discuss the CCAC's shift toward a more acute focus on public affairs and communications. This session will explore institutional approaches to communicating effectively with the media, the public and those opposed to the use of animals in science. A seasoned ACC community representative will also share their perspective on the importance of public outreach, providing valuable insight into the process of building community engagement.